

AS/NZS ISO 27729:2014

ISO 27729:2012

ISO 27729:2012/Cor.1:2013

AS/NZS ISO 27729:2014

Australian/New Zealand Standard™

**Information and documentation—
International standard name identifier
(ISNI)**



AS/NZS ISO 27729:2014

This Joint Australian/New Zealand Standard was prepared by Joint Technical Committee IT-019, Information and Documentation, Information Technology—Learning, Education, Training and Research. It was approved on behalf of the Council of Standards Australia on 9 April 2014 and on behalf of the Council of Standards New Zealand on 7 April 2014.
This Standard was published on 6 May 2014.

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This Standard was issued in draft form for comment as DR AS/NZS ISO 27729.

Australian/New Zealand Standard™

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First published as AS/NZS ISO 27729:2014.

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ISBN 978 1 74342 713 2

PREFACE

This Standard was prepared by the Joint Standards Australia/Standards New Zealand Committee IT-019, Information and Documentation, Information Technology—Learning, Education, Training and Research.

The objective of this Standard is to specify an identifier for the public identities of parties. It aims to provide an efficient means to disambiguate such public identities in the digital environment, so that the roles that participants play in creation, production, management and content distribution can be recognised accurately, and the content they are involved in creating can be managed effectively. Identifiers created under this standard can be used to identify public identities of parties in databases and they can support the exchange of information in the management of media content.

This Standard is identical with, and has been reproduced from ISO 27729:2012, *Information and documentation—International standard name identifier (ISNI)* and its Corrigendum (2013) which has been added at the end of the source text.

As this Standard is reproduced from an International Standard, the following applies:

- (a) In the source text ‘this International Standard’ should read ‘this Australian/New Zealand Standard’.
- (b) A full point substitutes for a comma when referring to a decimal marker.

None of the normative references in the source document have been adopted as Australian or Australian/New Zealand Standards.

The terms ‘normative’ and ‘informative’ have been used in this Standard to define the application of the annex to which they apply. A ‘normative’ annex is an integral part of a Standard, whereas an ‘informative’ annex is only for information and guidance.

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INTRODUCTION

This International Standard includes a specification for an identifier for the public identities of parties. It aims to provide an efficient means to disambiguate such public identities in the digital environment so that the roles participants play in creation, production, management and content distribution chains can be recognized accurately, and the content they are involved in creating can be managed effectively.

Identifiers created under this International Standard can be used to identify public identities of parties in databases and they can support the exchange of information in the management of media content.

AUSTRALIAN/NEW ZEALAND STANDARD

Information and documentation—International standard name identifier (ISNI)**1 Scope**

This International Standard specifies the International Standard name identifier (ISNI) for the identification of public identities of parties, i.e. the identities used publicly by parties involved throughout the media content industries in the creation, production, management and content distribution chains.

The ISNI system uniquely identifies public identities across multiple fields of creative activity and provides a tool for disambiguating public identities that might otherwise be confused.

The ISNI is not intended to provide direct access to comprehensive information about a public identity but can provide links to other systems where such information is held.

2 Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/IEC 7064, *Information technology — Security techniques — Check character systems*

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

3.1**party**

natural person or legal person, whether or not incorporated, or a group of either

3.2**registrant**

party (3.1) that requests an ISNI from the Registration Authority

3.3**public identity**

identity of a **party** (3.1) or a fictional character that is or was presented to the public

3.4**name**

character string by which a **public identity** (3.3) is or was commonly referenced